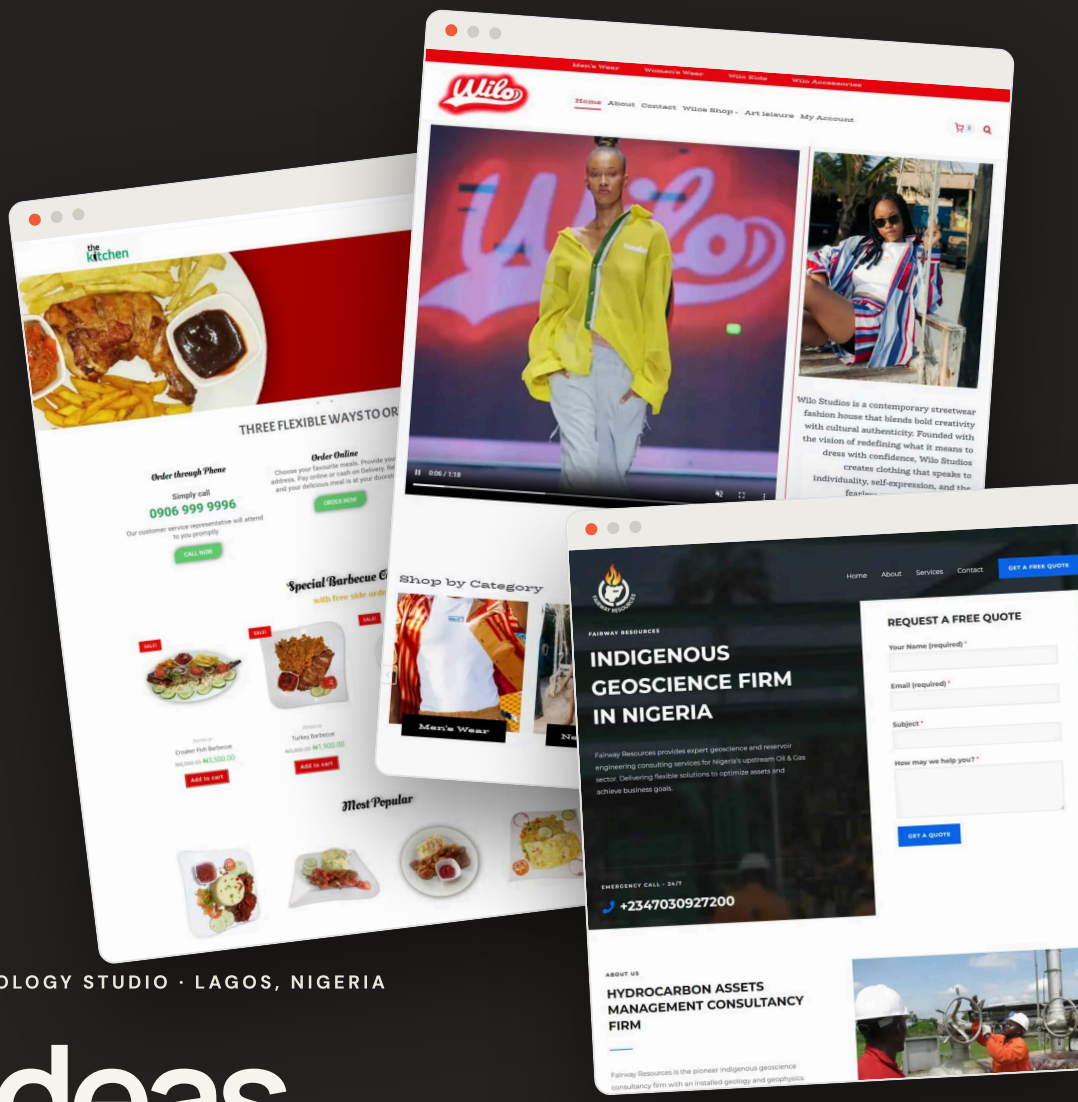
foyem.

COMPANY PROFILE
2026



✳ INDEPENDENT DIGITAL TECHNOLOGY STUDIO · LAGOS, NIGERIA

Good ideas deserve a *great* website.

Websites, software, brands and IT infrastructure for ambitious businesses and institutions, since 2009.

foyem.com.ng
info@foyem.com
+234 816 734 2222

✳ AT A GLANCE

Technology, *designed for progress.*

FOYEM is a digital technology company. We design and build websites, custom software and brands, and we keep organisations running with dependable IT infrastructure, from the first idea to long after launch.

17+	25+	12	23
Years in business since 2009	Client projects delivered and live	Specialist services under one roof	Industries served, at home and abroad

✳ INSIDE

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✳ OUR STORY

Built in Lagos. *Made for the world.*

FOYEM began in 2009 as Foyem Group, founded by Adeyemi M. Anifowose with a simple belief: good technology should make running an organisation easier, not harder.

Today, as **Foyem Information Technology Limited** (RC 1752214), a company registered with the Corporate Affairs Commission of Nigeria, we bring strategy, design, engineering and support together in one studio. We have delivered websites, online stores and platforms for restaurants, hotels, oil and gas consultancies, pharmacies, fashion houses, schools, churches and non-profits in Nigeria, the United Kingdom and beyond.

Our heritage line says it best: *Endless Possibilities.* Every project starts with a good conversation, and we stay involved long after launch.

✳ MISSION

To give every ambitious organisation, whatever its size, technology that is beautiful, dependable and built around the way it really works.

✳ VISION

To be Africa's most trusted independent studio for digital experiences, recognised for craft, honesty and results that last.

✳ WHAT WE STAND FOR

/01

Visible progress

Work happens on a staging server you can open at any time, so there are no surprises at launch.

/02

Well documented

Decisions, requirements and handover notes are written down — for referral, reporting and improvement.

/03

Quality by prevention

Testing is planned from the requirements stage, catching problems early when they are cheapest to fix.

/04

Support after launch

Design, marketing and maintenance — we stay involved for the life of what we build.

✳ FOUR DIVISIONS, ONE TEAM

Big ideas. *Beautifully built.*

01 Digital Experience & Web Solutions

Websites, online stores and interfaces that look considered, load fast and turn visitors into customers.

- → Web Design & Development
- → WordPress Development
- → E-commerce Development

02 Software & Application Development

Custom software, web applications, SaaS products and mobile apps — tested properly before anyone depends on them.

- → Custom Software Development
- → SaaS Development
- → Mobile App Development

03 Branding & Digital Growth

Brand identities and growth programmes that help the right audience find, remember and choose you.

- → Brand Identity & Design
- → Digital Marketing
- → Search Engine Optimisation

04 IT Infrastructure & Technology

Dependable IT support, hardware, DevOps and connected-device solutions that keep organisations running.

- → IT Support, Hardware & Software
- → DevOps & Cloud Infrastructure
- → IoT Solutions & Applications

✳ OUR SERVICES

Everything you need, *from idea to impact.*

/01 Web Design & Development

Conversion-focused websites designed around your audience and engineered to perform.

- ✓ Discovery workshop and competitor review
- ✓ Sitemap, wireframes and content structure
- ✓ Custom visual design for desktop and mobile

/02 WordPress Development

Custom WordPress themes, plugins and maintenance for sites your team can run confidently.

- ✓ Custom theme design and development
- ✓ Structured content types and custom fields
- ✓ WooCommerce setup and customisation

/03 E-commerce Development

Online stores that look good, work well and help you sell again to existing customers.

- ✓ Store strategy for B2C, B2B or hybrid selling
- ✓ Custom storefront and product page design
- ✓ Product catalogue, variations and inventory

/04 Custom Software Development

Business software engineered around your processes, with quality assurance built in.

- ✓ Requirements analysis and solution architecture
- ✓ Web application and internal system development
- ✓ Dashboards, reporting and role-based access

/05 SaaS Development

Subscription software products planned for real users, secure data and growth.

- ✓ Product discovery and MVP scoping
- ✓ UX design for onboarding and core workflows
- ✓ Multi-tenant architecture and data separation

/06 Mobile App Development

Android and iOS apps for consumers, businesses and enterprise teams — mobile first.

- ✓ Mobile strategy and feature road-mapping
- ✓ UX/UI design for phones and tablets
- ✓ Android app development

/07 Brand Identity & Design

Brand strategy, identity design and guidelines that help you get recognised — and remembered.

- ✓ Brand discovery and stakeholder interviews
- ✓ Internal and competitive audit
- ✓ Positioning platform and naming strategy

/08 Digital Marketing

Strategy-led campaigns, email marketing and funnels with clear reporting on what is working.

- ✓ Marketing audit and digital strategy
- ✓ Campaign development and management
- ✓ Social media planning and management

/09 Search Engine Optimisation

Technical, on-page and content SEO that brings qualified visitors — and turns them into leads.

- ✓ Business objectives and competitor analysis
- ✓ Technical SEO audit
- ✓ Keyword research and mapping

/10 IT Support, Hardware & Software

Hardware supply, repairs, maintenance and IT consulting that keep your organisation running.

- ✓ Desktop computers, laptops and servers
- ✓ Networking equipment and Cisco kits
- ✓ Printers, UPS units and storage devices

/11 DevOps & Cloud Infrastructure

Continuous integration, delivery and monitoring that make releases faster and safer.

- ✓ DevOps assessment and roadmap
- ✓ Infrastructure and configuration management
- ✓ Environment setup: development, staging, production

/12 IoT Solutions & Applications

Connected-device solutions for fleets, retail, homes, industry, healthcare and energy.

- ✓ Connected vehicles: tracking, diagnostics, fleet management
- ✓ Smart retail: shelves, POS, inventory and proximity marketing
- ✓ Home automation: security, access, appliances and energy

✳ OUR PROCESS

No surprises. *Just progress.*

A clear, five-stage process with work you can see on a staging server at every step, and testing planned from day one.

01 Discover

Understand the business before touching the technology.

You get: A shared project brief

02 Plan & Strategise

Decide what to build, in what order, and why.

You get: Scope, structure and schedule

03 Design

Shape an experience people understand at a glance.

You get: Approved designs

04 Develop & Test

Build on a staging server you can watch, and test everything.

You get: A tested, launch-ready build

05 Launch & Support

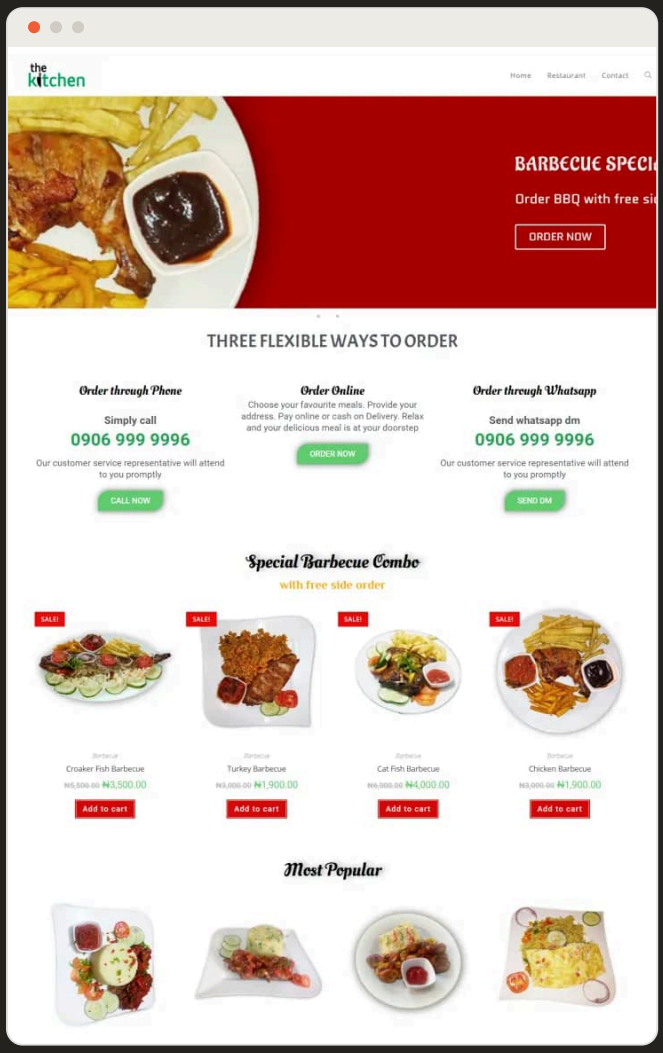
Go live with confidence, then keep improving.

You get: A live product and a support plan

✳ Every great project starts with *a good conversation.*

✳ SELECTED CLIENT WORK

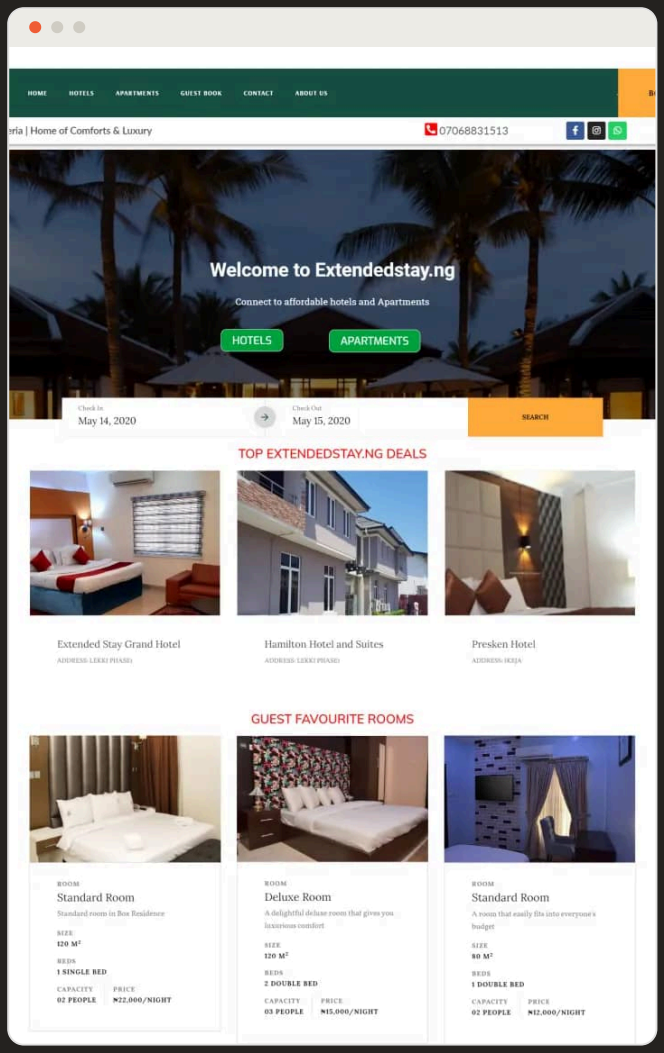
Built for *real clients.*



E-COMMERCE · FOOD & HOSPITALITY

The Kitchen

An online ordering website for a Lagos restaurant, combining a shoppable menu with phone and WhatsApp ordering.



WEB APPLICATIONS · HOSPITALITY & TRAVEL

Extendedstay.ng

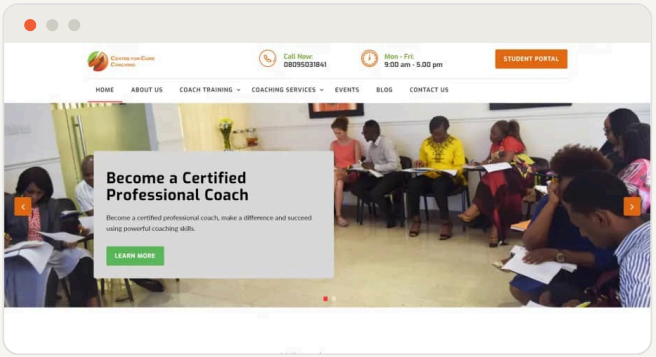
A hotel and apartment booking platform with date search, featured deals and detailed room listings.



WEBSITES · SECURITY & TECHNOLOGY

Conslint Integrated Security Systems

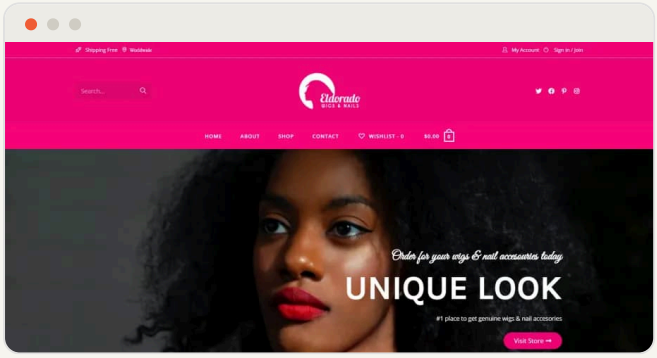
A corporate website presenting surveillance, access control and energy solutions with clear quote requests.



WEBSITES · EDUCATION & TRAINING

Centre for Core Coaching

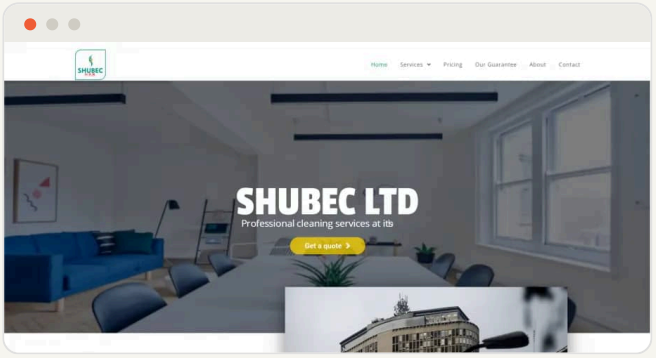
A professional training website for a coaching institution, with programmes, events, testimonials and a student portal.



E-COMMERCE · BEAUTY & RETAIL

Eldorado Wigs & Nails

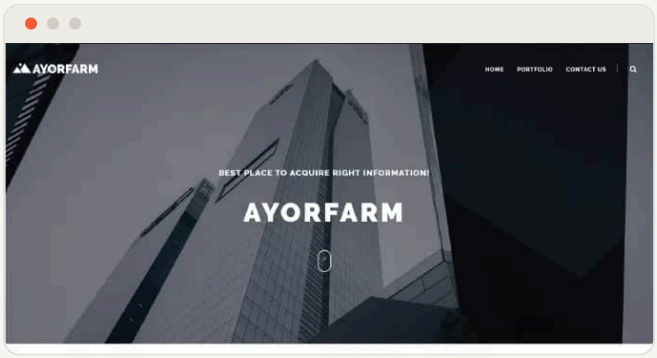
A bold online store for wigs and nail accessories, with wishlist, accounts and product search.



WEBSITES · PROFESSIONAL SERVICES

Shubec

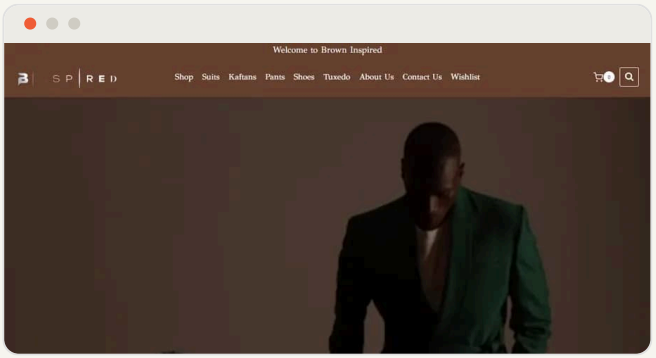
A service website for a professional cleaning company, structured around services, pricing and quote requests.



WEBSITES · MEDIA & INFORMATION

Ayorfarm

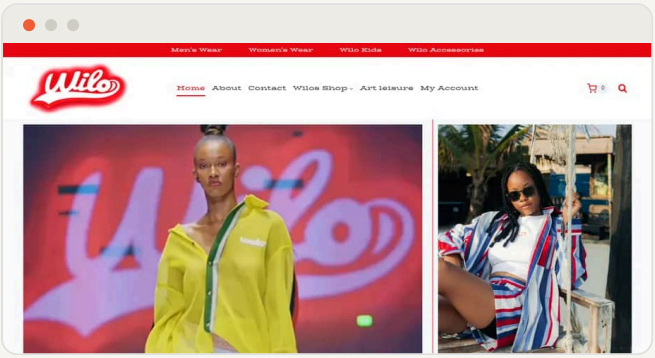
An information and author website presenting a portfolio of work and a detailed author biography.



E-COMMERCE · FASHION & MENSWEAR

Brown Inspired

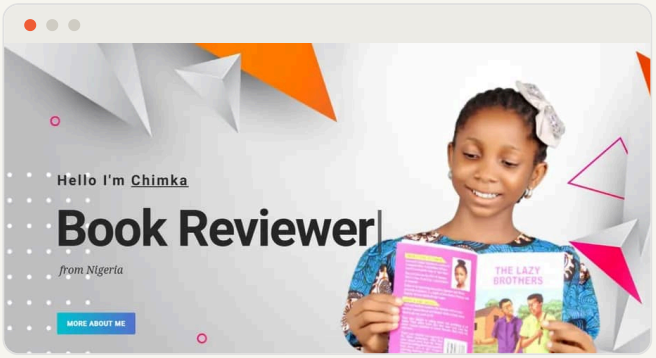
An online menswear store for suits, kaftans, tuxedos, trousers and shoes, launched around a signature collection.



E-COMMERCE · FASHION & STREETWEAR

Wilo Studios

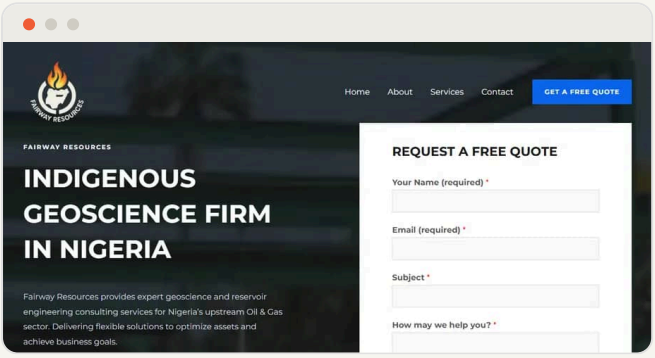
An online store for a contemporary streetwear house, with runway video, collections for men, women and kids, and accessories.



WEBSITES · LITERATURE & PERSONAL BRAND

Chimka Esther Onwunali

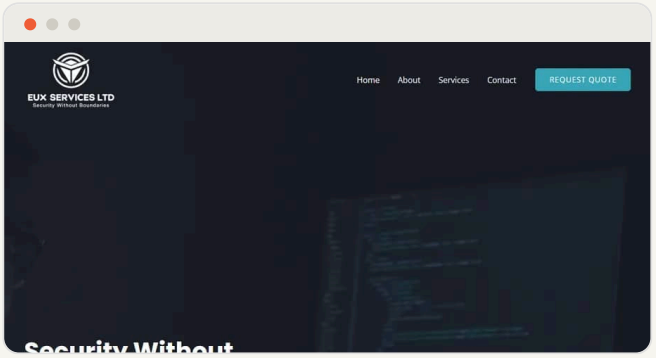
A personal website for a young book reviewer and author, presenting her reviews, story and books.



WEBSITES · OIL & GAS

Fairway Resources

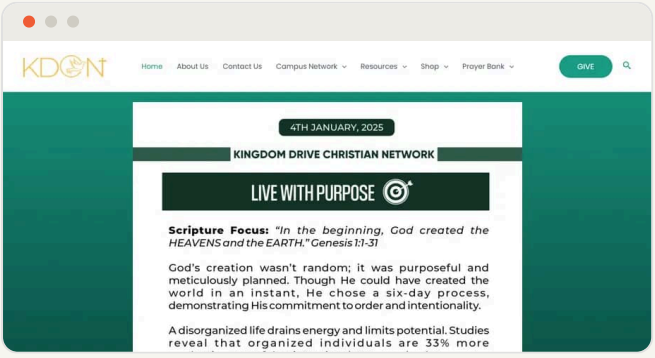
A corporate website for an indigenous geoscience and reservoir engineering consultancy serving Nigeria's upstream oil and gas sector.



WEBSITES · CYBERSECURITY & IT

Eux Services

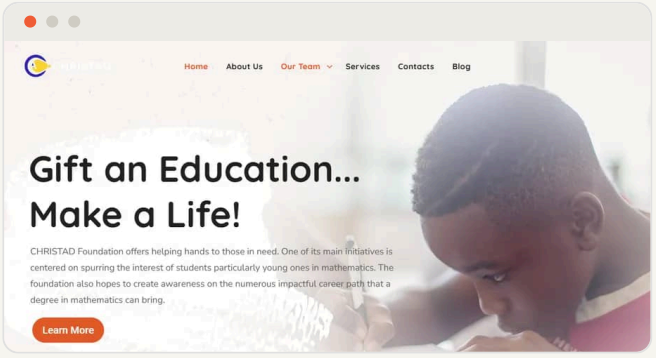
A corporate website for a cybersecurity and technology services company, built around the message "security without boundaries".



WEBSITES · FAITH & COMMUNITY

KDCN Global

A ministry website for the Kingdom Drive Christian Network, featuring devotionals, a campus network, resources, a shop and a prayer bank.



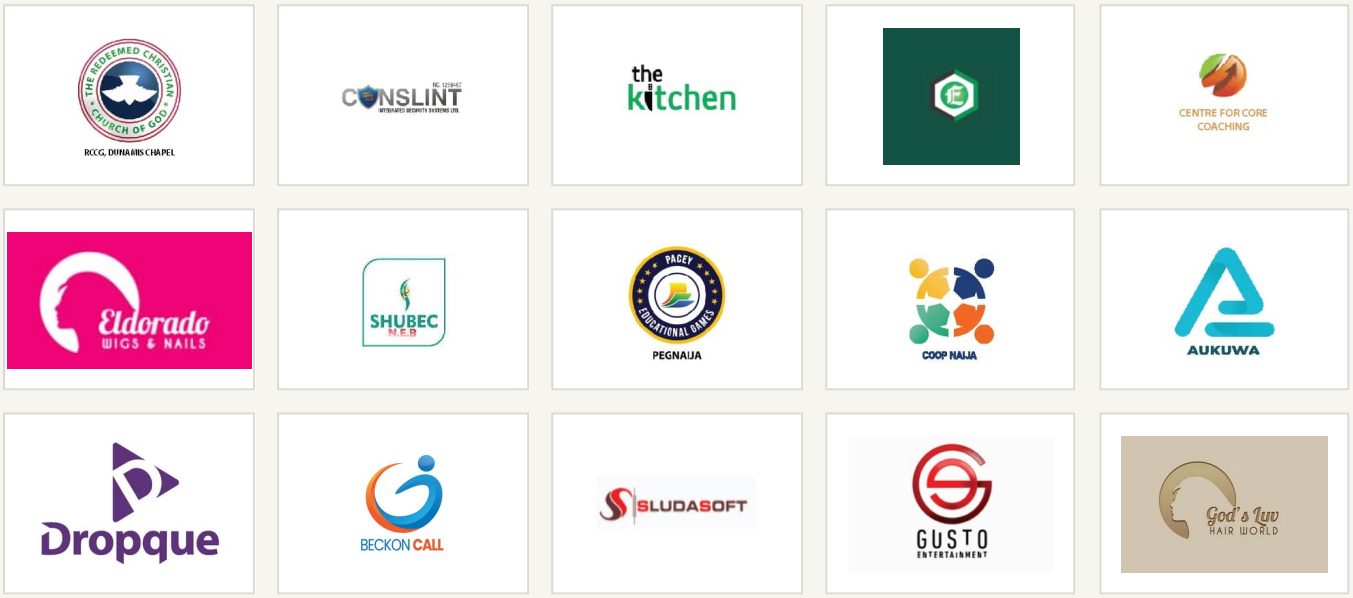
WEBSITES · NON-PROFIT & EDUCATION

Christad Foundation

A non-profit website for a foundation supporting students in mathematics through examination aids and scholarships.

✳ CLIENTS & COLLABORATORS

Organisations we have *worked with.*



✳ INDUSTRIES WE SERVE

Food & Hospitality · Security & Technology · Hospitality & Travel · Education & Training · Beauty & Retail · Professional Services · Media & Information · Faith & Community · Events · Cooperatives & Finance · Education · Education & Events · Fashion & Menswear · Fashion & Streetwear · Literature & Personal Brand · Oil & Gas · Cybersecurity & IT · Non-profit & Education · IT Services · Healthcare & Pharmacy · News & Media · Fashion & Retail · Pharmaceuticals

✳ MORE CLIENT WEBSITES

iSeries Technologies · HealthSpring Pharma · The Chicago Inquirer · FOHA · Bovaserve Pharmaceuticals · RCCG Fountain of Life, Halstead

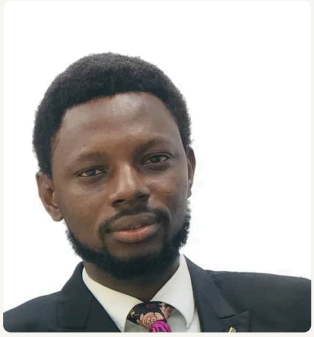
✳ OUR PEOPLE

Good people. *Good ideas.*

A senior network of engineers, designers, analysts and specialists, brought together around each project.



Adeyemi M. Anifowose
Founder & Director · IT Consultant



Gbenga David Aladeusi
Senior Software Engineer



Ibukun Muyide
Senior Machine Learning Instructor



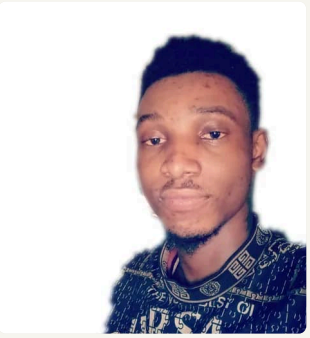
Dr. Oluwakemi Imole Adewumi
Financial & Data Analyst



Olawale Aladeusi
Senior Software Engineer & Consultant



Dr. Olamide T. Tawose
Big Data & Machine Learning Researcher



John Adewumi
Java & Android Developer



Olugbenga Apo
Team Member

✳ ALSO ON THE TEAM

Sulaimon Ibrahim, AI / Machine Learning Engineer · **Oluwatosin Ayoola**, Senior Software Engineer & Consultant · **Olanrewaju Dada**, Product, PR & Sales Specialist · **Oyindamola Grace Ogunsola**, Front-end Web & Software Developer · **Samuel Onatunde**, Web & Mobile App Developer

✳ WHY CLIENTS CHOOSE US

Not just another *website.*

/01

One partner, end to end

Strategy, design, development, hosting, marketing and IT support from one accountable team.

/02

You see progress

Work lives on a staging server you can open any time. No surprises at launch.

/03

Built to last

Clean, fast, secure builds, documented and tested, with clear handover.

/04

Local insight, global standard

Nigerian payment gateways and realities, delivered to international quality.

/05

We stay after launch

Maintenance plans, renewals and support for the life of what we build.

/06

Honest and transparent

Clear quotes, sensible timelines and plain-language updates.

✳ OUR TOOLKIT

Frontend
HTML5 · CSS3 · JavaScript · React

Styling
Tailwind CSS · Bootstrap

Backend
PHP · Python · Node.js · REST APIs

CMS & Commerce
WordPress · WooCommerce

Mobile
Android · iOS · Java

Databases
MySQL · PostgreSQL

Infrastructure
Linux · Git · Docker · AWS · Azure DevOps · VPS hosting

Design
Figma · Adobe Illustrator · Adobe Photoshop

✳ Good people. Good ideas. *Good internet.*

foyem.

✳ HAVE A GOOD ONE IN MIND?

Let's make *some magic.*

Tell us about your project. We'll come back to you with honest advice, a clear plan and a transparent quote.

CALL / WHATSAPP

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